



ELAN Monthly Sales Report – January 2024

ELAN Microelectronics Corp. (the Company), a leading touch controller solution provider in global NB market, announced its consolidated net sales of NT\$ 997 million for January 2024, up 22.38% YoY & 4.14% MoM. So far, 1Q24 appears to be above seasonality in slow season.

Sales for January 2024 --YoY Comparison Unit: NT\$ Thousand

Year	2024	2023	YoY
Net Sales (Consolidated)	996,881	814,603	22.38%

The sales breakdown in January 2024: Touchpad Module 47%, Touchscreen Controller 19%, Fingerprint Sensor 11%, Pointstick (PST) 15%, Microcontroller 5%, and 3% from the sales of affiliates. Touch applications, including biometric applications, accounted for 77% and non-touch applications accounted for 23%.

Until 1Q24, the NB market has experienced more than one year of destocking, and it is obvious that the inventory issue is gradually no longer the main factor of market disturbance. The NB industry returning to not only normal seasonal purchasing but also normal inventory level will help brand NB clients actively prepare goods for requests in 2024.

In the NB market in 2024, general market research institutions view the market positively as a growth trend. At the same time, integrating AI-functional hardware chips and software into NB will change the long-standing traditional ecology of the NB market to improve the individuals' or enterprises' productivity demands which are the focuses of the NB industry chain in 2024.

ELAN will continue to focus on "content value increase", through existing AI technology to integrate AI functions, algorithms and data to provide better total solutions, which will raise our chips or modules prices to drive up the operating efficiency.

<<ELAN is a world leader in human-machine interfaces, notably in Touchscreen Controller with Pen Supports, Touchpad Module, Pointing Stick and Biometrics (fingerprint sensors and facial recognition). For more information, please go to <http://www.emc.com.tw/emc/en>.>>



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